



# PROGRAM PLANNING GUIDE

**Name:** \_\_\_\_\_

**ID:**

## Bachelor of Fine Arts - New Media

### New Media



The rapid advancement and integration of digital and interactive technologies within our culture has radically changed the way we communicate and interact with each other. By combining traditional art, music, drama practices, theory, and criticism with digital and interactive media, the Department of New Media provides students with the skills, knowledge and experience essential for personal and professional excellence and growth in the field of New Media communication.

#### What determines my program requirements?

Please refer to the Academic Calendar ([www.ulethbridge.ca/ross/academic-calendar](http://www.ulethbridge.ca/ross/academic-calendar)) for complete program information.

**Calendar Year:** 2025/2026 - Your calendar year is set to the academic year you are admitted (or readmitted) and you should follow the requirements for that year for the duration of your program.

**Faculty/School:** Faculty of Fine Arts ([www.ulethbridge.ca/fine-arts](http://www.ulethbridge.ca/fine-arts))

**Program(s):** Bachelor of Fine Arts - New Media

**Major(s):** New Media

**Minor:** A defined set of courses, designed to provide depth in a particular discipline, study in an interdisciplinary area, or focus on a theme-related topic. To learn more about optional minors see [www.ulethbridge.ca/ross/minors](http://www.ulethbridge.ca/ross/minors).

#### Am I admissible to this program?

**Admission:** [www.ulethbridge.ca/ross/admissions/undergrad](http://www.ulethbridge.ca/ross/admissions/undergrad)

**Transfer:** [www.ulethbridge.ca/ross/transfer-resources](http://www.ulethbridge.ca/ross/transfer-resources)

#### When/How do I apply to the University?

**Deadlines:** [www.ulethbridge.ca/ross/admissions/undergrad/deadlines](http://www.ulethbridge.ca/ross/admissions/undergrad/deadlines)

**Step-by-Step:** [www.ulethbridge.ca/ross/admissions/step-by-step](http://www.ulethbridge.ca/ross/admissions/step-by-step)

#### Where can I find information on courses?

**Course Catalogue:** [www.ulethbridge.ca/ross/courses](http://www.ulethbridge.ca/ross/courses)

**Registration Guide:** [www.ulethbridge.ca/ross/registration-guide](http://www.ulethbridge.ca/ross/registration-guide)

#### When can I register for classes?

**Register early!** (March for Summer and Fall; November for Winter)

**Registration Dates:** [www.ulethbridge.ca/ross/registration-dates](http://www.ulethbridge.ca/ross/registration-dates)

#### How can I enhance my program?

**Career Bridge:** [www.ulethbridge.ca/career-bridge](http://www.ulethbridge.ca/career-bridge)

**Co-op Education:** [www.ulethbridge.ca/career-bridge/co-operative-education](http://www.ulethbridge.ca/career-bridge/co-operative-education)

**Honours Thesis:** [www.ulethbridge.ca/ross/undergraduate-thesis](http://www.ulethbridge.ca/ross/undergraduate-thesis)

**Double Major:** [www.ulethbridge.ca/ross/double-major](http://www.ulethbridge.ca/ross/double-major)

#### What supports are available to students?

**Student Services:** [www.ulethbridge.ca/campus-life/student-services](http://www.ulethbridge.ca/campus-life/student-services)

**Student Success Centre:** [www.ulethbridge.ca/student-success-centre](http://www.ulethbridge.ca/student-success-centre)

**Accessible Learning:** [www.ulethbridge.ca/ross/alc](http://www.ulethbridge.ca/ross/alc)

**Counselling Services:** [www.ulethbridge.ca/counselling](http://www.ulethbridge.ca/counselling)





## Required courses and notes

Name: \_\_\_\_\_

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### Program Requirements

- \_\_\_\_\_ 1. Art 2033 - Sculpture/Spatial Practice I
- \_\_\_\_\_ 2. New Media 1000 - Introduction to New Media
- \_\_\_\_\_ 3. New Media 2005 - Design Fundamentals for New Media
- \_\_\_\_\_ 4. New Media 2010 - Visual Communications for New Media
- \_\_\_\_\_ 5. New Media 2030 - Video Fundamentals
- \_\_\_\_\_ 6. New Media 2150 - Memes, Influencers, and Digital Convergence
- \_\_\_\_\_ 7. New Media 3030 - 3-D Computer Modelling and Animation
- \_\_\_\_\_ 8. New Media 3150 - Seminar in New Media Studies
- \_\_\_\_\_ 9. New Media 3380 - Programming for Artists
- \_\_\_\_\_ 10. New Media 3420 - Narrative for New Media
- \_\_\_\_\_ 11. New Media 3520 - Web Design and Development
- \_\_\_\_\_ 12. New Media 3680 - Interaction Design
- \_\_\_\_\_ 13. New Media 3900 - Portfolio and Professional Practice
- \_\_\_\_\_ 14. **One of:**

- \_\_\_\_\_ New Media 3040 - Colour Theory and Digital Photo Manipulation
- \_\_\_\_\_ New Media 3230 - Streaming and User Generated Video
- \_\_\_\_\_ New Media 3310 - Game Design: Theory and Practice
- \_\_\_\_\_ New Media 3640 - Character Animation I
- \_\_\_\_\_ New Media 3700 - Event and Exhibition Design
- \_\_\_\_\_ New Media 3810 - Expanded Cinema
- \_\_\_\_\_ New Media 3820 - Information Design
- \_\_\_\_\_ New Media 4420/Cinema 4420 - Screenwriting
- \_\_\_\_\_ New Media 4520 - Advanced Web Design
- \_\_\_\_\_ New Media 4720 - The Dynamic Web
- \_\_\_\_\_ New Media 4820/Cinema 4820 - Writing for Comedy
- \_\_\_\_\_ New Media 4830 - Theory and Practice of Motion Capture

- \_\_\_\_\_ 15. **One of:**
- \_\_\_\_\_ New Media 3250 - Media, Advertising, and Consumer Culture
- \_\_\_\_\_ New Media 3300 - Theory and Aesthetics of Digital Games
- \_\_\_\_\_ New Media 3550/Cinema 3550 - History of Animation
- \_\_\_\_\_ New Media 3560 - Popular Narrative
- \_\_\_\_\_ New Media 3650 - Modern Media, War and Propaganda

- \_\_\_\_\_ 16. **One of:**
- \_\_\_\_\_ Art History 1001 - World Art Before 1400
- \_\_\_\_\_ Art History 1002 - World Art Since 1400

- \_\_\_\_\_ 17. One New Media elective (3.0 credit hours) at the 3000/4000 level

- \_\_\_\_\_ 18.-22. **Either:**
- \_\_\_\_\_ New Media 4651 - Internship (12.0 credit hours)
- \_\_\_\_\_ New Media 4661 - Internship Project (3.0 credit hours)

**OR**

**One of:**

- \_\_\_\_\_ New Media 4690 - Advanced Studio (6.0 credit hours)
- \_\_\_\_\_ New Media 4995 - Undergraduate Thesis (6.0 credit hours)
- \_\_\_\_\_ Three New Media electives (9.0 credit hours) at the 3000/4000 level

- \_\_\_\_\_ 23.-27. Five additional courses from the Faculty of Fine Arts including at least two courses at the 3000/4000 level.

- \_\_\_\_\_ 23. \_\_\_\_\_
- \_\_\_\_\_ 24. \_\_\_\_\_
- \_\_\_\_\_ 25. \_\_\_\_\_
- \_\_\_\_\_ 26. \_\_\_\_\_
- \_\_\_\_\_ 27. \_\_\_\_\_

- \_\_\_\_\_ 28.-32. Five electives (15.0 credit hours) from any Faculty or School.

- \_\_\_\_\_ 28. \_\_\_\_\_
- \_\_\_\_\_ 29. \_\_\_\_\_
- \_\_\_\_\_ 30. \_\_\_\_\_
- \_\_\_\_\_ 31. \_\_\_\_\_
- \_\_\_\_\_ 32. \_\_\_\_\_

**Note:** New Media 1010 and New Media 2000 may not be counted toward the requirements for a major in New Media but may be counted as electives.

### Liberal Education List Requirement

Only four courses (12.0 credit hours) in total may be counted from any one discipline toward the Lib Ed Requirement. Disciplines are identified by separate course subject codes. Cross-listed courses count toward the limit for both disciplines (e.g. IGBM 3250/INDG 3250 counts toward the limit for Dhillon School of Business courses and Indigenous Studies).

Only four courses (12.0 credit hours) in total from the Faculty of Education (EDUC), Faculty of Health Sciences (ADCS, HLSC, INHL, NURS, PUBH, and TREC), and the Dhillon School of Business (ACCT, AGEM, FINC, GLBU, HRLR, IGBM, MGT, and MKTG) may be counted towards the Lib Ed Requirement.

To determine if a course has a Liberal Education designation, see School of Liberal Education in the 2025/2026 University of Lethbridge Undergraduate Calendar, [www.ulethbridge.ca/ross/academic-calendar](http://www.ulethbridge.ca/ross/academic-calendar).

- \_\_\_\_\_ 33.-36. **List II: Social Science**
- \_\_\_\_\_ 33. \_\_\_\_\_
- \_\_\_\_\_ 34. \_\_\_\_\_
- \_\_\_\_\_ 35. \_\_\_\_\_
- \_\_\_\_\_ 36. \_\_\_\_\_

- \_\_\_\_\_ 37.-40. **List III: Science**
- \_\_\_\_\_ 37. \_\_\_\_\_
- \_\_\_\_\_ 38. \_\_\_\_\_
- \_\_\_\_\_ 39. \_\_\_\_\_
- \_\_\_\_\_ 40. \_\_\_\_\_



**Required courses and notes**

Name: \_\_\_\_\_

ID: 

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**General Requirements**

- \_\_\_\_\_ Completion of 40 courses (120.0 credit hours) with a cumulative GPA of at least 2.00 (on the University of Lethbridge’s 4.0 scale).
- \_\_\_\_\_ A minimum cumulative GPA of 2.50 (on the University of Lethbridge’s 4.0 scale) in all courses from the Department of New Media.
- \_\_\_\_\_ A minimum of 13 courses (39.0 credit hours) at the 3000/4000 level in Fine Arts (New Media, Cinema, Art, Art History, Drama, Fine Arts, Museum Studies, or Music).
- \_\_\_\_\_ A maximum of five Independent Studies (15.0 credit hours).
- \_\_\_\_\_ A maximum of five Disciplinary Credit Applied Studies (15.0 credit hours) for students completing Advanced Studio (New Media 4690), or a maximum of two Disciplinary Credit Applied Studies (6.0 credit hours) for students completing the New Media Internship (New Media 4651 and New Media 4661).
- \_\_\_\_\_ Not more than 10 courses may be taken at the 0100/1000 level for credit toward the degree. Activity courses and courses numbered in the range of 0520 to 0530 are exempted from this limit.
- \_\_\_\_\_ Residence requirement: 20 courses, including a minimum of 12 from the Department of New Media of which at least seven must be at the 3000/4000 level.

**Optional Minor:** \_\_\_\_\_

For information about minors see **Minors** in the 2025/2026 University of Lethbridge Calendar, [www.ulethbridge.ca/ross/academic-calendar](http://www.ulethbridge.ca/ross/academic-calendar). Consult with an Academic Advisor if you wish to add a minor to your program.

\_\_\_\_\_ **1.-6. Required Courses**

- \_\_\_\_\_ 1. \_\_\_\_\_
- \_\_\_\_\_ 2. \_\_\_\_\_
- \_\_\_\_\_ 3. \_\_\_\_\_
- \_\_\_\_\_ 4. \_\_\_\_\_
- \_\_\_\_\_ 5. \_\_\_\_\_
- \_\_\_\_\_ 6. \_\_\_\_\_



Shown below is the recommended sequence of courses for your degree. Consult timetables for course offerings, prerequisites, and corequisites before registering each term as some courses may have limited offerings (ie. once a year, alternating years, or only offered in the Fall or Winter terms). Consult with an Academic Advisor in your faculty if you wish to alter this sequence with regard to the specifically listed courses.

**Note that this sequence was prepared based on course scheduling at the time of publication and may change during your studies.**

### First Year (Fall)

- New Media 1000
- New Media 2005
- New Media 2150
- One of: Art 2033 or Liberal Education Requirement course
- One of: Art History 1001 or Liberal Education Requirement course

### First Year (Winter)

- New Media 2010
- New Media 2030
- One of: Art 2033 or Liberal Education Requirement course
- One of: Art History 1002 or Liberal Education Requirement course
- Elective

### Second Year (Fall)

- New Media 3030
- New Media 3380
- New Media 3520
- Fine Arts Elective
- Liberal Education Requirement course

### Second Year (Winter)

- New Media 3150
- New Media 3420
- Liberal Education Requirement course
- Liberal Education Requirement course
- Elective

### Third Year (Fall)

- New Media Elective
- New Media Elective
- Fine Arts Elective
- Liberal Education Requirement course
- Elective

### Third Year (Winter)

- New Media 3680
- New Media 3900
- Fine Arts (3000 or 4000 level) Elective
- Liberal Education Requirement course
- Elective

## Fourth Year (Internship Route)

### Fourth Year (Fall)

- Fine Arts (3000 or 4000 level) Elective
- Fine Arts Elective
- New Media (3000 or 4000 level) Elective
- Liberal Education Requirement course
- Elective

### Fourth Year (Winter)

- New Media 4651 (12.0 credit hours)
- New Media 4661 (3.0 credit hours)

## Fourth Year (Course or Thesis Route)

### Fourth Year (Fall)

- Fine Arts (3000 or 4000 level) Elective
- New Media (3000 or 4000 level) Elective
- New Media (3000 or 4000 level) Elective
- Liberal Education Requirement course
- Elective

### Fourth Year (Winter)

- One of (6.0 credit hours): New Media 4690 or New Media 4995
- New Media (3000 or 4000 level) Elective
- New Media (3000 or 4000 level) Elective
- Fine Arts Elective